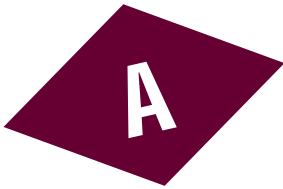


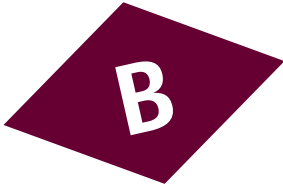
WILLS AND BEQUESTS

It's as easy as...



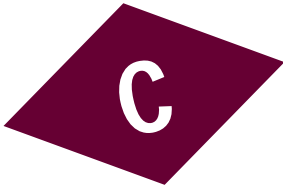
Specific Bequest: You can name the National Geographic Society as a direct beneficiary of a specific amount of money or a specific percentage of your estate.

Sample Bequest Language: “I give devise and bequeath to the National Geographic Society, a nonprofit corporation located in Washington, D.C., the sum of \$_____ (or _____ percent of my estate of the property described herein) for its general purposes.”



Residuary Bequest: You can designate that the National Geographic Society receive all or a portion of the remainder of your estate once all specific bequests have been satisfied.

Sample Bequest Language: “All the rest, residue and remainder of my property, both real and personal, and wheresoever situated, I give, devise and bequeath to the National Geographic Society, a nonprofit corporation located in Washington, D.C., for its general purposes.”



Contingent Bequest: You can name the National Geographic Society as the contingent beneficiary to receive assets in case your named individual beneficiaries do not survive you.

One of the simplest ways to make a gift to the National Geographic Society is through your will. If you are planning to make National Geographic one of your beneficiaries, we encourage you to let us know. Prior notification enables us to better plan for future projects. You may specify a purpose for your gift, but in that case, please consult with the Society first. We can work with you and your advisers to make sure the bequest is planned and administered properly. We will of course retain your information in complete confidentiality. Please note that you may choose to remain anonymous for donor recognition purposes.

National Geographic always recommends that donors discuss any estate plan with their personal financial adviser.



For more information, contact the Office of Gift Planning:

Call us toll-free at 1-800-226-4438

Email us at: plannedgiftinfo@ngs.org

Or visit us on the Web at www.nationalgeographic.org/donate/estate