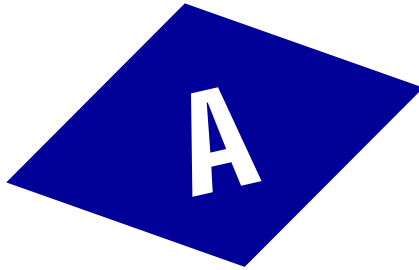


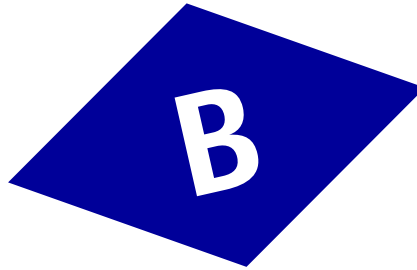
A CHARITABLE GIFT ANNUITY

It's as easy as...

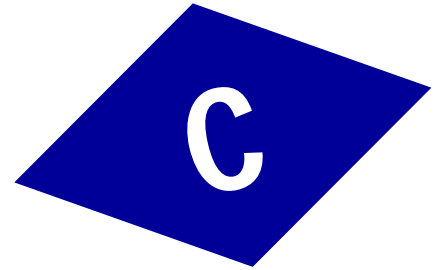


You make a permanent gift of cash or stock to the National Geographic Society which will have a lasting impact on our future work.

(The minimum gift is \$10,000.)



In return, National Geographic will pay a guaranteed fixed income to you and/or a loved one for life. A portion of these payments is tax-free.



The year that you make the gift, you receive a one-time charitable income tax deduction. If you are unable to use the entire deduction in the first year, the remaining amount can be taken in future years.

With a charitable gift annuity you won't have to worry about a fluctuating stock market, economic downturns, or low interest rates because gift annuity rates are fixed at the time of the gift and are based solely on the age(s) of the individual(s).

The payment you receive is determined by the annuity rate and the amount of your gift. Most importantly, with a charitable gift annuity you will be providing for your future and the future research and conservation efforts of National Geographic.

Sample Annuity Rates for One Person

Age 65 = 5.7%	Age 80 = 7.6%
Age 70 = 6.1%	Age 85 = 8.9%
Age 75 = 6.7%	Age 90+ = 10.5%

Income payments begin at age 65. We offer deferred annuities starting at age 45.
(Rates for two people or at other specific ages are available upon request.)

National Geographic always recommends that donors discuss any estate plan with their personal financial adviser.



For more information, contact the Office of Gift Planning:

Call us toll-free at 1-800-226-4438

Email us at: plannedgiftinfo@ngs.org

Or visit us on the Web at www.nationalgeographic.org/donate/estate