



### **What is the International Photography Contest for Kids?**

The International Photography Contest for Kids (“IPC for Kids”) is a **2-tiered** competition recognizing the accomplishments of young photographers worldwide.

1. **Local IPC for Kids Contest:** The contest is run on the local level through each participating National Geographic Kids edition. Kids enter their best images in 4 categories: Scenery, Animals, People, and Humor.
2. **Worldwide IPC for Kids Contest:** 1<sup>st</sup> place images from each of the local contests are automatically forwarded to National Geographic headquarters in Washington, D.C., for judging against all other winning entries.

### **Who may enter the IPC for Kids?**

Legal residents of countries with a participating local edition of National Geographic Kids between the ages of 6 and 14 on October 31, 2012, may enter the IPC for Kids. Please check [kids.nationalgeographic.com/kids/contests/photo-contest-rules/](http://kids.nationalgeographic.com/kids/contests/photo-contest-rules/) for a list of participating local editions.

### **What if I am not within the age range on October 31st, 2011?**

Age 6-14 is the age of majority for readers of National Geographic Kids. We encourage readers over the age of 14 to participate in NG Kids My Shot. Please visit

[kids-myshot.nationalgeographic.com](http://kids-myshot.nationalgeographic.com) for more information.

### **How many photos may I submit?**

You may submit one photo per category to the IPC for Kids.

### **How will my photograph be judged?**

Judging consists of one (1) round of evaluation. A panel of National Geographic experts will evaluate all eligible entries based on the following criteria:

- (1) Creativity 50%
- (2) Photographic quality 50%

In the event of a tie, the tied entries will be re-submitted to the Judges for a re-judging between the tied entries alone. In the event that a tie remains after re-judging, the entry with the highest score in the creativity criteria will be declared the winner.

### **When will the winner be announced?**

Winners of Local IPC for Kids contests will most likely be announced in November 2012, but will vary depending on the timeline of the local contest. The Grand-Prize winner of the Worldwide IPC for Kids contest will be announced in January 2013.

### **What are the prizes?**

Prizes will be different for each local contest. The grand prize winner of the Worldwide IPC for Kids contest will win a 5 day- 4 night trip to Washington, D.C., including a visit to National Geographic Headquarters.

**I'm not a resident of any of the participating countries. Can I still participate in the IPC for Kids?**

Only residents living in a country where National Geographic Kids is hosting a Local IPC for Kids contest may enter. If you are not a resident of one of these countries, we encourage you to submit your photo to NG Kids My Shot at

[kids-myshot.nationalgeographic.com](http://kids-myshot.nationalgeographic.com).

**How old can my entry be?**

Photographs must have been taken within three years before the date of entry.

**I'd like to enter a photo that has previously been published. Is that allowed?**

Yes, you may enter a photo that has been published.

**Will my photography be seen online?**

Selected entries and the entrants' names may be published on National Geographic's website at the discretion of National Geographic Society.

**When I submit a photo to the IPC for Kids, what rights does National Geographic Society have to my submission?**

NGS retains a royalty-free, irrevocable, perpetual and non-exclusive right to reproduce, distribute, display and create derivative works of your image in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to: Display at a potential exhibition of winners; publication of a book featuring select entries in the Contest; publication in National Geographic Kids or online highlighting entries or winners of the Contest.

Please read through the Contest rules for more information on the rights retained.

### **Are release forms required when submitting a photograph to the IPC for Kids?**

By submitting a photograph to the IPC for Kids you warrant that you are the owner of the image, that you alone own the copyright, and that you have obtained any necessary third-party releases. If your photograph is selected as a winner of the Photo Contest, you may be asked to submit a personal release, a location release, or an artist release. Please do not send any release unless we've asked you to. Please read through the contest rules for more information on releases.

### **The photography I'd like to submit was taken while I was on vacation. There is no way for me to get a release form. Can I still enter this photograph in the contest?**

If your photograph is chosen as a winner of the contest, you may be required to submit a release.

### **What is a personal release form?**

If any person in your photograph is recognizable, you may be asked to provide National Geographic with a personal release form signed by that person or those persons. Images of unrecognizable people do not need personal releases. A personal release form is a binding contract between the photographer and the subject(s) of the photograph. By signing the release, the subject of the photograph forgoes the right to sue for specific types of claims.

### **Do photos of children require personal release forms?**

Yes, if the children are recognizable. Release forms for children under 18 years old must be signed by the subject's legal guardian—not by the child.

**What is a location release form?**

A location release form is a binding contract between the photographer and the owner(s) of private property within or upon which a photograph was taken. By signing the release, the owner of the property forgoes the right to sue for specific types of claims.

**What is an artist release form?**

An artist release form is a binding contract between the photographer and the copyright holder(s) of any art in the photograph. By signing the release, the copyright holder of the art in the photograph forgoes the right to sue for specific types of claims.